MODI, MATINEE SHOW INSIDE INDIA'S CELEBRIT TWITTER

Since 2014, India’s most-followed celebrities frequently engage with Modi, but hardly ever disappear or disagree.

LONG STORY

By Manpreet Kaur

WHY

In 2014, Modi said that the trend of politicians using social media to reach out to constituents was increasing. Since then, the number of politicians using such platforms has increased. But why?

HOW

A politician is a person who is interested in the well-being of the people, but he/she is also a human being. He/she is not immune to the pressures of the media and politics. How do politicians use social media?

WHAT GOES ON INSIDE INDIA'S CELEBRIT TWITTER

Influence of major celebrities on Twitter

POLITAL DYNAMICS

In the post-2014 era, social media has become an important tool for politicians to reach out to the masses. How do politicians use social media to influence public opinion?

NATIONAL SECURITY

Social media has become a major tool for politicians to influence public opinion. How do politicians use social media to promote national security?

CONCLUSION

In conclusion, social media has become a major tool for politicians to influence public opinion. However, it is important to note that social media is not a substitute for traditional forms of communication. Politicians should use social media in conjunction with other forms of communication to reach out to the masses.